

Provider Relations Principles

United Way of North Rock County

- United Way of North Rock County convenes many different partnerships to advance identified impact area strategies. It will take many traditional and non-traditional partners to be innovative, creative, flexible, and measurable in making lasting changes in community conditions.
- United Way is committed to identifying and developing community initiatives that will affect long term change for a specific targeted need, community or population.
- Collaboration is critical and strongly encouraged.
- United Way of North Rock County fulfills its mission by providing funding for programs that present measurable solutions to problems within United Way defined impact areas.
- United Way of North Rock County's Impact Areas and funding strategies are determined by utilizing a variety of tools including assessments, surveys, focus groups, and research, information gleaned through Impact Team education, best practices and grant applications.
- Funding is one of multiple strategies that United Way of North Rock County may use to advance community priorities and meet community needs. Funding is available through: Partner Agency Program Funding; Community Initiatives; Venture Grants; and Contingency Funds. These funding options are extremely important and all can lead to community impact.
- United Way is committed to providing technical assistance and capacity building services to its partner agencies.
- The community investment process is volunteer-based and results-oriented with a focus on changing lives of people served. The process will be accountable, straightforward, and user friendly.

Recommended by Agency Relations Action Team January 2008

Approved by Transformation Team January 17, 2008
Adopted by United Way Board of Directors January 30, 2008